



Singapore

## **OpenRice partners with eat2eat to create a seamless table reservation experience at selected restaurants for users**

Earlier today eat2eat and OpenRice announced a wide-ranging partnership to create greater flexibility for diners making reservations at restaurants across the Hong Kong and Macau region. Diners may now access a large selection of restaurants and lounges in real time across the OpenRice network and will be powered by the eat2eat table management software - MaRc, at restaurants that support both the partners.

Speaking on the partnership, **Vikram Aggarwal, CEO, eat2eat** said, "We are delighted to be partnering with OpenRice - the most innovative restaurant search and discovery platform in Hong Kong; and we look forward to offering our clients and customers greater choices, as they make their dining plans."

"Integrating our booking system with eat2eat's MaRc Table Management System would definitely bring restaurants the great convenience to manage tables and bookings in consolidated interface, optimize fill-up rate and increase operation efficiency. Our collaboration also provides the most benefits to diners with more available seats and even last minute bookings.

### **About OpenRice**

OpenRice is the most popular all-in-one dining platform in Hong Kong. It not only covers comprehensive restaurant information and user-generated restaurant reviews, but also offers a wide range of dining services including Table Booking, Prepaid Dining Vouchers, Self-Ordering, Takeaway, Integrated Online & Offline Payment, eQueuing and F&B Jobs.

OpenRice have a strong user and customer base in Hong Kong with more than 6 million monthly active users. It is now expanding regional coverage to Taiwan, Greater Bay Area and South East Asia. For more information on OpenRice, please visit [www.OpenRice.com](http://www.OpenRice.com).

### **About eat2eat**

eat2eat is the largest independent technology provider to the dining industry focusing on enterprise solutions for the leading hotel groups world-wide. Its cloud-based software (branded MaRc) is used by leading hotels across the globe. With offices in Tokyo, Dubai, Beijing, Pune, Munich and Singapore, eat2eat p serves more than 15,000 clients in over 40 countries and 185 locations. For more information on eat2eat, please visit [www.eat2eat.com](http://www.eat2eat.com).

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